



Allied Asset Finance

Allied Asset Finance a truly independent finance company. Telephone: 01761 241 055 | Issue 01 | January 2008

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Welcome

Allied Asset Finance is one of the South West's leading independent finance brokers with a reputation for identifying some of the best funding options available on the market today. With our experienced team, you get the professionalism and inside knowledge you need to quickly source the funding you require for your business, at the most competitive rates.

We continue to offer impartial advice and a no-obligation consultation to discuss your funding needs. In this day and age, it pays to ask... so before you sign the deal - get in touch.

Allied Asset Finance

PS - If you'd like to receive our regular newsletter completely free of charge or obligation, please email newsletter@alliedassetfinance.co.uk.



Finding the right funding

The word on the street is that business finance is more accessible than ever due to a number of economic factors worldwide. Off the street and behind closed doors, the word is a little more circumspect. Yes, there are more funding options available but clearly not all are made equal.

Allied Asset Finance works closely with a wide range of funders throughout the market. Paul Bridgman says *"Business funding is a real necessity for our clients as paying outright for capital assets can be a significant drain on a company's working capital. There are much better options to ease cash flow through regular payments over an agreed time, but it's important to fully understand the available offers and the implications for your business over time"*.

Allied Asset Finance is a truly independent finance company based just south of Bristol. *"We find the finance options that give you a real advantage", says Paul Bridgman. "We regularly hear from clients who've found a great finance deal and are just letting us know as a courtesy, not expecting us to be able to better it. More times than not, we source an even better deal. Either way, they have the peace of mind in knowing they've got the right funding for them"*.

Allied Asset Finance offers finance services for Sole Traders, Partnerships, Limited Companies, PLCs and Company Directors/Partners.

Our product range includes:

- Hire Purchase
- Finance Lease
- Contract Hire
- Contract Purchase
- Asset Re-finance
- Commercial Loans
- Regulated Hire
- Operating Lease

The bottom line is that finding the right funding for your business circumstances still requires specialist expertise from a well connected asset finance specialist. If you're looking for funding for cars, commercial vehicles, trailers/tankers, IT (including software), Telecoms or Plant & Machinery - talk to Allied Asset Finance and get peace of mind.





Left to right the Innovecom team: Jeff Ryan, Mike May, Jon Grey, Mike Punter and Sam Brown.

Street Fleet Financing

One of the key areas where expanding businesses need finance is in their company vehicles. Recently we were able to provide a highly competitive funding solution for innovative IT Company, Innovecom to provide funding for a fleet of five fully liveried, company cars.

"In this instance Innovecom had a very clear specification on what they required. Our job was to provide the most competitive funding. So we did.", says Andrew Ward. "It helps that we are independent and work closely with a number of leading as well as less well known providers."

Mike Punter of Innovecom says, "Allied gave us exactly what we wanted - it was quick and to be honest, required very little from us at all once we'd give Allied our brief. There's no doubt in my mind, we have the best available finance deal. We're very pleased."

Andrew Ward continues, "Many times we have clients with a less clear specification and our expertise means we can help a client determine the most cost effective vehicle solution as well as provide the right funding. We also source new cars and light commercial vehicles at significant discounts. So our services are totally tailored to what the client needs to achieve."

If you'd like to speak to Allied Asset Finance about your Company Vehicles, contact Andrew Ward on 01761 241 055 or email: andrew@alliedassetfinance.co.uk



News

Allied Asset Finance launched its new website to resounding applause. *"The look is clean and simple and it's easy to navigate", says Paul Bridgman. "It's not intended that it will replace a personal consultation but it will remind our clients of what we do and how we can help them."*

See the new website at www.alliedassetfinance.co.uk

Funding Focus

Dealer/Supplier Finance

"One of the biggest hurdles for dealers and suppliers is ensuring speedy payment", says Steve Webb. Allied Asset Finance can help. "Our asset finance options can give your clients the finance services they need at the most competitive rates. It helps close the sale, when you know you can help them source the right finance... and it doesn't hurt to know you'll be paid on time".

To find out more about how we can help provide your clients with funding, contact Steve Webb on 01761 241 055 or email: steve@alliedassetfinance.co.uk

Interest Rate Watch

Bank of England base rate remained at 5.5% in January as widely predicted - although analysts were also predicting a possible drop in rates.

Currently a drop in base rate is generally expected (particularly following poor Christmas sales figures from retailers such as Marks & Spencer) which means that many funders have already reduced their fixed rate cost of funds for January.

Typically customers choose fixed rate agreements for their Asset Finance requirements, which gives the benefit of being able to budget for fixed payments for the whole duration of the finance agreement, along with protection from future interest rate rises.

The good news is that despite doom and gloom about the economy in some quarters, rates for asset finance are actually lower than they have been for several months.

Additionally, when rates are changing like this, some funders inevitably will end up with lower rates than others. As Allied Asset Finance is independent we give our customers the benefit of being able to match up their requirements with the lowest cost of funds at any given time.

If you're looking for asset finance or to refinance assets contact Paul Bridgman on 01761 241 055 or email: paul@alliedassetfinance.co.uk for a no obligation consultation about current rates.

Call now and get a FREE no obligation consultation on....

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